

KIMBERLY KIM

CONTENT DESIGNER & UX WRITER

EXPERIENCE

UX WRITER - GOOGLE PHOTOS

Feb 2023 - current

Led content design for all creative editing features, including Magic Editor, Video Boost, Audio Magic Eraser, & Best Take. Collaborated with UX design & led research to test & iterate, created writing guides, & drove alignment with cross-functional stakeholders to successfully launch 7 new features in 1 year.

UX WRITER - GOOGLE ONE

May 2022 - current

Co-designed & launched VPN by Google One, Dark Web Report, & improved subscription management on iOS. Led creation of Google One's widgets playbook, now used in Google One's design system. Managed continuous product changes to reflect on all relevant Google One & partner surfaces.

UX & CONTENT DESIGNER - FREELANCE

Jan 2020- May 2022

Designed products & websites for start-ups and non-profits. Created branding & writing guidelines, marketing content, and co-presented at incubators & accelerators.

SKILLS

- Content strategy, guidelines , & design systems
- User research, including A/B & usability testing
- Accessibility & inclusive design
- Design leadership through collaboration, mentorship, & critiques
- Figma & Adobe suite

CONTACT

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